COD IS KING



- Cod has played a major role in global economies for more than 1,000 years.
- Evidence that Spanish Cod Fishermen discovered America before Columbus…*but didn't reveal their secret fishing spot!*
- Cod's abundance and mild, white, and flaky meat have stood the test of time.
- The largest cod fisheries today are in the North Atlantic & Arctic Oceans: Barents Sea, Norwegian Sea, and the North Atlantic around Iceland and Greenland.
- It is one of the most well-known and widely loved fish species in the world!

CONSISTENT TASTE.
CONSISTENT YIELD.
CONSISTENT QUALITY.

Portico Classic is a leading brand that consistently delivers high quality seafood products at the best possible value.





Atlantic Cod Facts:
Can live up to 25 years
Can reach over 6 feet in length & weigh more than 100 lbs.
Typical harvest size: 2.5 - 10 lbs. (Fish > 25 lbs. are not uncommon!)

CALIBER FOODSERVICE SALES AND MARKETING

ENDEAVOR SEAFOOD