Why is Portico Trout *BETTER* than the competition?
3 Good Reasons:

1. **ONE PROCESSOR VS. SEVERAL.** All Portico Rainbow Trout comes from ONE GREAT PROCESSOR! This gives your customers the CONSISTENCY and QUALITY they want. Deibert Seafood is a family-owned business with over 40 years' experience. They pride themselves on delivering sustainable Rainbow Trout from the purest waters in Chile. Portico Rainbow Trout is free from antibiotics and has no additives!

2. **SUSTAINABILITY.** Deibert Seafood rainbow trout farms have a four-star BAP certification and are classified as a green option by Monterey Bay Aquarium Seafood Watch. Totally vertically integrated, Portico Rainbow Trout is raised in raceway ponds. Deibert Seafood oversees the process from the hatch to the production. This means a higher quality product and excellent traceability. Portico is committed to providing products that achieve a high level of standards in sustainability. Deibert Seafood maintains their high ratings by focusing on environmental responsibility, animal health and welfare, food safety and social accountability.

3. **CONTINUOUS SUPPLY.** Portico Rainbow Trout is competitive in price, versatile in use and committed to supplying Sysco and their customers with all their Portico Rainbow Trout needs. Deibert Seafood is prepared for strong growth and providing a superior product to Sysco. *(Please note however, that forecasting is essential for new business, so a timeline can be determined for high volume customers.)*

FOOD AND SAFETY CERTIFICATIONS





